



Student Assignment #1

Ontario's Dance Scene

Assignment Expectations

You will choose an Ontario Dance Company or Independent Dance Artist from the following the "**Pulse Youth Dance Conference**" website and then you will create a snazzy **poster** in which you will promote and inform your peers of this '**hot--must see!!**' company or individual.

The **Poster** must include the following information:

1. Name of the Company
2. Name of the artistic director/choreographer
3. The province or city they are based in
4. A brief description of their work/style
5. **A brief summary of the company's philosophy/approach to dance creation/choreography**
6. Quotations on "what the critics say" about them
7. What's up and coming (i.e. what are they currently performing and what is their performance schedule for this season, etc.)
8. Pictures of dancers in action in performance.

Contacting Companies

Read the short bios provided on the "**Pulse Website**" www.pulsedance.ca. Do further research by checking out the artist's websites also provided on the Pulse Website. Try contacting any of these artists by doing an e-interview with them or their general managers. Prepare interview questions ahead of time before emailing them. Introduce who you are and the purpose of your interview. Investigate a few different companies or artists before settling on a decision. Register Company or artist with your teacher.

Poster Design

The poster must be standard poster size--it can be created on Bristol board or you can use adobe PhotoShop/Illustrator or any other graphic design program if you want to design your poster on a computer. If you choose to design using a computer as your tool, you will have to burn it on a CD and take it to a print shop to print it to poster size.

Poster Due:

Ontario's Dance Scene--Poster

Reminder—Do not forget to include a bibliography of the resources used for this assignment.

Evaluation Tool

Achievement Category	Criteria	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
Knowledge/ Understanding (Content)	<p>Poster includes:</p> <ul style="list-style-type: none"> ☺ Name of the Company ☺ Name of the artistic director/choreographer ☺ The province or city they are based in ☺ A brief description of their work/style ☺ A brief summary of the company's philosophy/approach to dance creation/choreography ☺ Quotations on "what the critics say" about them ☺ What's up and coming (i.e. what are they currently performing and what is their performance schedule for this season, etc.) ☺ Pictures of dancers in action from the company ☺ Overall is informative--gives a good sense of the company 				
Communication Organization	<p>Layout is:</p> <ul style="list-style-type: none"> • Strong/effective • Visually appealing/attractive • Balance of print and pictures <p>Poster is:</p> <ul style="list-style-type: none"> • Organized • Clear • And easy to read and understand • Sources are cited on the back of the poster (i.e. the bibliography) 				
Application (Application of writing process) Conventions	<ul style="list-style-type: none"> • Text/copy is free of spelling and grammatical errors • Text/copy is written in your own words 				